



## J. B. SHARP MEMORIAL REGATTA SERIES

*Established 1924*

### **MEDIA RELEASE**

## **BMG AVIATION to Sponsor the 89<sup>th</sup> J.B. Sharp Regatta Series**

We are delighted to announce that BMG AVIATION, an insurance broker with unmatched expertise in serving the aviation industry has joined with the J.B. Sharp Memorial Regatta Committee to sponsor the 2013 five regatta series.

Last year, BMG GENERAL sponsored the regattas and from that successful association it was only natural that the primary thrust of the BMG insurance brokerage; aviation, to become involved as the Sharp family, founders and patrons of the series have long had a passion for aviation as well as rowing.

Current series Patron John Sharp is Deputy Chairman of Regional Express Holdings (REX, Air Link, Pel-Air, Rex Freight & Charter; Australian Airline Pilot Academy) and is a Director of Eurocopter Australia (suppliers of helicopters to the Australian Defence Force). John's grandfather Sid once was the oldest holder of a pilot's licence in Australia.

The 2013 series will build on the successful formula that has resulted in continuing growth in competition.

- Two BMG Aviation Youth Scholarships will be awarded to the most promising boy and girl competitors at the conclusion of the series.
- On the technical side a photo finish system will be purchased to assist in judging at the regattas.

Rowers strive for excellence through teamwork and our involvement with BMG Aviation, the insurance brokers who have all the experience and expertise to service the aviation industry will be mutually beneficial.



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